

# Brandon Kramer, Ph.D.



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## EDUCATION

### Ph.D., Sociology

Rutgers University, 2019

### M.A., Sociology

Rutgers University, 2014

### B.A., Sociology

University of Iowa, 2010

## TECHNICAL SKILLS

### Coding Languages

R, Python, SQL, Stata, SPSS

### Key Packages

tidyverse, tidytext, igraph, Sci-kit  
learn, gensim, NLTK, networkX

### Other Software Tools

Git/Hub, Qualtrics, RShiny,  
RMarkdown, Jupyter, Gephi,  
Hugo, LaTeX, Adobe Illustrator

## SUMMARY

Brandon Kramer (he/him) is a quantitative social scientist with a background researching innovation, ethics, and inequity in science and tech. Brandon is seeking a position as a UX researcher or data scientist in an organization that cultivates equitable social and technical systems. He has experience managing projects in collaborative team environments; conveying technical findings to stakeholders across various economic sectors; and using an array of research methods such as surveys, interviews, web scraping, modeling, experiments, network analysis, and natural language processing.

## WORK EXPERIENCE

### University of Virginia | Biocomplexity Institute

Postdoctoral Research Associate | Arlington, VA | 2019-Present

- Partnered with stakeholders from universities, non-profits, and government agencies to iteratively develop projects on a range of social and economic outcomes used to inform public policy
- Communicated data-driven stories to diverse audiences at more than 15 local, national, and international conferences
- Produced 7 research manuscripts and 10 online interactive websites/dashboards to convey project findings to stakeholders
- Authored two open-source software packages in R (named [tidyorgs](#) and [diverstidy](#)) that improve the detection and classification of organizational and geographic entities in unstructured text data
- Created two statistical indicators now used by U.S. federal statistical agency to measure the global spread of software usage
- Collected, cleaned, and managed unstructured data from online platforms (e.g. GitHub) in PostgreSQL database using web scraping and API tools from R and Python
- Developed longitudinal models in R and Python to predict changes in local housing markets and open-source software adoption
- Recruited, ran, and analyzed results of 250+ participants that engaged in online experiments via Amazon's Mechanical Turk
- Iterated and prototyped design of new experimental platform for conducting online experiments of networked groups
- Served as project manager on two contracts during supervisor's 5-month parental leave
- Managed two research teams of under/graduates that integrated machine learning, natural language processing, and network analysis (BERT, word2vec, node2vec) to examine software types
- Played key role in design and implementation of \$4.8M NSF-funded grant evaluating social inequity and climate risks in Eastern Virginia

## RESEARCH SKILLS

Research study design  
Survey design/dissemination  
Presentations/public speaking  
Interviewing  
Data visualization  
Project management  
Parametric statistics  
Linear/logistic regression  
Predictive analytics  
Experimental methods  
Social network analysis  
Natural language processing  
Geospatial methods  
Web scraping/APIs  
Relational databases  
Package development

## AWARDS

### David Mechanic Scholar Award

Rutgers University  
University Institute of Health  
2019 | \$4,000

### Student Development Award

Rutgers University  
Department of Sociology  
2018 | \$1,055

### Excellence Research Fellowship

Rutgers University  
University Institute of Health  
2015 | \$24,000

### Matilda Riley Best Paper Award

Rutgers University  
Department of Sociology  
2013 | \$350

### Five-Time US National Go-Kart Racing Champion

1999 (2), 2001, 2002 (2)

## Rutgers University | Department of Sociology

Graduate Research Assistant | New Brunswick, NJ | 2012-2019

- Conceptualized and executed research projects using content analysis, computational text analysis and network analysis to examine innovation and ethics in the health sciences
- Managed research laboratory for 4 years where responsibilities included hiring, supervising, and mentoring 25+ undergraduates
- Designed, recruited for, and carried out ~350 studies integrating online survey and experimental methods to examine men's health
- Crafted protocol and conducted in-depth interviews with study participants to improve research study comfort and experience
- Published four manuscripts studying the impact of social inequities and research ethics on health outcomes
- Recipient of multiple fellowships, awards, and \$30,000+ in funding for writing and research excellence
- Nominated to Department's Teaching Honor Roll in both semesters as course instructor

## Rutgers University | School of Communication & Information

Graduate Research Assistant | New Brunswick, NJ | 2017-2019

- Collaborated with two teams conducting research on health-related projects using experimental, survey, and computational methods
- Performed descriptive and multivariate regressions in SPSS and R
- Programmed and disseminated Qualtrics surveys to 400+ participants as part of a multi-cohort longitudinal study testing an online behavioral intervention on Facebook

## Barnard College | Women, Gender & Sexuality Studies

Graduate Research Assistant | New York, NY | 2015-2016

- Interviewed medical and behavioral experts to learn about their perceptions of how medical criteria affect diverse groups
- Used multiple qualitative methodologies to study racial and gender bias in scientific research on hormones for NSF-funded book project

## PROJECTS

Kramer, B. & Lee, C. "The Rise of Diversity and Population Terminology in Biomedical Research." Website: <https://riseofdiversity.netlify.app>.

Kramer, B. 2020. "The Molecularization of Race in Testosterone Research." *BioSocieties*. Paper available at: <https://bit.ly/3pgA0Ut>.

Kramer, B., Korkmaz, G., Santiago Calderón, J.B., & Robbins, C. "International Collaboration in Open Source Software: Longitudinal Network Analysis of GitHub."

Moradi-Jamei, B. Kramer, B., Santiago Calderón, J.B., & Korkmaz, G. "Community Formation and the Detection of GitHub Collaboration Networks." 2021. *Proceedings of the IEEE/ACM International Conference on Advances in Social Networks Analysis and Mining*. Paper available at: <https://arxiv.org/abs/2109.11587>.